

BASE CAMP

THE JOURNEY BEGINS HERE

Base Camp fosters authentic dialogue, while allowing participants to develop meaningful relationships and support networks to aid them in creating positive change during their fraternity and sorority community experience.

On September 9-11, 2016, 51 fraternity and sorority leaders attended Base Camp to develop these skills. 69% responded to the assessment. Here is their story.

PRIMARY OBJECTIVES:

Relationships | Leadership | Change Agency

100%

Developed an action plan to achieve goals for creating positive, pro-social change

"I have learned that a true desire to create change comes from your personal beliefs. We cannot create change merely through programming or recognizing that there is an issue. Rather, we must take it upon ourselves as individuals to WANT to create change."



"Before Base Camp, I was lacking the encouragement and motivation to lead my members, but now I feel I have more support."



89%

Feel empowered to lead the fraternity & sorority community

↑ This represents growth for **60%** attendees, as a result of attending Base Camp

97%

Believe it is important to include others in leadership efforts

"...the weekend made me recognize the value of including others in our decision-making processes, as the decisions that we make can have a significant impact on those with whom we are associated."



89%

Identified at least 1 other Base Camp participant as a person who could serve as a role model, mentor, or learning partner for the coming year.



RECOMMENDATIONS FOR NEXT YEAR:

More time spent developing action plans
More time to discuss best practices for making change
Break up the long day with an outside activity or two
Add fun activity for Friday night, like the lip sync challenge

