

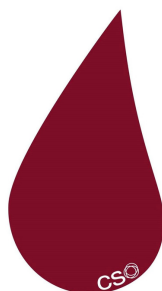
Blood Drives

Twice per semester, the Community Service Office (CSO) in collaboration with the Miller Keystone Blood Center and campus organizations, host blood drives. Student organizations donate gift cards to those who register to donate blood and promote the drive.. Each donation remains local in the Lehigh Valley, and, donations are intentionally scheduled to promote regular blood donation. All blood drives are student planned and promoted.

By the numbers....

September 2017

78 Units



November 2017

55 Units

February 2018

81 Units

LEHIGH UNIVERSITY
**BLOOD
DRIVE**

April 2018

70 Units

In partnership with....

ΑΕΠ

ΘΧ



**MILLER-KEYSTONE
BLOOD CENTER**

ΦΚΘ

ΠΚΑ

Blood Drive highlights...

- The Community Service Office was recognized as a Local Leader for the quantity of blood drive donations in the Lehigh Valley.
- Transition from a singular organization sponsoring the blood drives to four separate organizations sponsoring blood drives.
- "Being able to bring the gift cards we purchased directly to the donors and be able to be part of the whole process." - student organization feedback
- "A high of the blood drive was having really kind staff [referencing Miller Keystone Blood Center]."-- student organization feedback

Strategies for growth...

- Collaborate with Miller Keystone to launch a Lehigh-Lafayette blood donation competition.
- Expand promotion to include a Blood Drop costume to encourage donations.
- Participate in the Lehigh Faculty/Staff "Be Well" program with point incentives.
- Increasing intentionality with date selection to ensure the drives do not overlap with weekends and/or large-scale University programming.
- Continue to work with different organizations for each blood drive.

