

Spooktacular 2017

Spooktacular is an annual program hosted by the Community Service Office, where children and community members in Bethlehem are invited to come to campus for a day of Halloween-themed fun. While on campus, attendees are able to play games, make crafts, eat lunch, trick-or-treat, and carve a pumpkin. To make this program a success, clubs and organizations coordinate and facilitate the crafts and games. Local South Bethlehem restaurants donate food, and the Office of Residential Life coordinates trick-or-treating.



621 families
attended

Students
from six
Bethlehem-
area Schools
were in
attendance

Six
Bethlehem-
area
businesses
donated food

17 tours of
Campus

448 pizza
slices and
two trays of
meatballs
were
consumed

250
pumpkins
carved





160 students
volunteered
during
Spooktacular

15 Trembley
Apartments
participated
in Trick-Or-
Treating

19 Student
Organizations
sponsored
activities

Conversation about Spooktacular...

"We went [to Spooktacular] and it was amazing! Thank you so much for your Halloween spirited generosity."
- Community Member

"The members of Theta Chi had a blast running their Cornhole & Mini Basketball station at Spooktacular. It was so much fun playing with the children in sinking basketball shots and cornhole tosses. -Theta Chi

I remember coming back to our booth toward the end of the event and seeing Pike members not only playing with the kids but also talking to parents about how great the event is for the community. There aren't many events on campus where countless organizations can come together to have a good time with Bethlehem families, and I think that this is what makes Spooktacular so special for everyone involved. -PIKE

Future Practice...

- Increase the number of information sessions for student organizations to garner more interest.
- CSO-led shuttle of carved pumpkins to maximize carvers time.
- Continue to promote to Bethlehem Elementary Schools.
- Maintain long-standing relationships with key stakeholders, including local businesses