

2018 IFC RECRUITMENT

247 eligible recruits

221 recruits received bids

205 recruits accepted bids

CHANGES SINCE LAST YEAR

This year all students interested in joining a fraternity were required to attend Greek Recruitment Pregame, an alcohol education program. Between this new requirement and our IFC community being down two chapters from last year, we believe our lower registration number was more authentic to those students actually invested in joining. This is also supported by the increase in percentage of students that received a bid.

Total eligible recruits registered
DECREASED BY 36%

16% INCREASE
recruits receiving at least one bid

FUTURE CONSIDERATIONS

Based on the data gathered from recruitment this year, we have identified sophomore students as a target population that we need to increase our marketing efforts towards. We are also looking to offer additional opportunities to help students meet the Greek Recruitment Pregame requirement that will not deter them from joining a fraternity during the spring formal recruitment period.