



PANHELLENIC RECRUITMENT 2018

288 potential
new members

women
received bids **222**

195 received first
preference

received second
preference **27**

7 were released from the process after not
receiving invitations to the next round

59 voluntarily withdrew from the process
with at least one chapter option remaining

100% of remaining PNMs received a bid
after maximizing their final selections

COMPARISON TO RECRUITMENT 2017

To get a better idea of how Panhellenic Recruitment 2018 compares to last year, here's an overview of changes since last year and a data comparison.

CHANGES SINCE LAST YEAR

- Implemented a secondary quota, or a separate pool for upperclassmen, to keep them in the process longer and increase their odds of receiving a bid
- Increased education for PNMs and chapter members on how recruitment works and ethical recruitment practices
- 8 of 9 Panhellenic chapters participated in formal recruitment
- Increased the community's GPA requirement to a 2.4 minimum

DATA COMPARISON FOR 2017 & 2018

Total PNMs
registered

**DECREASED
BY 4%**

77% of registered PNMs
received a bid. The same
percentage as last year.

While there was a slight
decrease (1%) in women released,
there was an uptick (5%) in
women who voluntarily withdrew.

**15%
INCREASE**

in how many
sophomores
received bids

Lots of changes make it hard to identify what worked and what did not. Next steps include exploring whether or not the secondary quota was effective and continued education for all community members on recruitment best practices.