

GREEK RECRUITMENT PREGAME

F17
SEMESTER

Launched by the Office of Fraternity and Sorority Affairs, this new program was required for all students interested in joining a fraternity or sorority. The program focused on three components: 1) clarifying social norms regarding alcohol culture at Lehigh; 2) understanding the impact of alcohol on the body; and 3) reviewing moderate drinking guidelines and intervention strategies. OFSA believes this program stresses harm reduction and bystander intervention when in a social setting where students may choose to drink alcohol.

6
SESSIONS

AS A RESULT OF ATTENDING PREGAME, I CAN...

- RECALL THE EFFECTS OF ALCOHOL ON THE BODY.
- APPLY INTERVENTION STRATEGIES IN RISKY SITUATIONS INVOLVING ALCOHOL.
- DIFFERENTIATE BETWEEN THE PERCEPTION OF STUDENTS' DRINKING HABITS AND ACTUAL HABITS.

97%
AGREED OR STRONGLY AGREED

633
PARTICIPANTS

35% OF STUDENTS INDICATED THAT THEIR PERCEPTION OF THE ALCOHOL CULTURE CHANGED. THEY SAID...

- I OVERESTIMATED HOW MANY STUDENTS DRINK AND HOW MUCH THEY DRINK.
- I REALIZED THAT A LOT OF PEOPLE ACTUALLY CHOOSE NOT TO DRINK. I DON'T FEEL SO ALONE.
- IT'S CONCERNING THAT SOME STUDENTS DRINK TO DANGEROUS LEVELS OR EXCESS.
- BYSTANDER INTERVENTION IS IMPORTANT, AND WE NEED TO LOOK OUT FOR ONE ANOTHER.
- ALCOHOL-RELATED INCIDENTS ARE MORE COMMON THAN I THOUGHT. THIS IS A BIGGER PROBLEM THAN I REALIZED.

95%
WOULD DIRECTLY STEP IN WHEN WITNESSING A FRIEND DRINK TOO MUCH

537
RESPONDED TO ASSESSMENT



85%
RESPONSE RATE

IMPLICATIONS

Students have a strong understanding of alcohol-related knowledge and can recall information correctly; however, there exists a gap between knowledge and making a change in one's behavior. This must be explored more deeply to further call students to action. Additionally, students have a number of questions about the joining process, and stronger communication is warranted.