

Student Affairs Assessment Symposium

Wednesday, December 13, 2017

PechaKucha

20 X 20
IMAGES SECONDS

Understanding the Student Experience: Creatively Digging into Data

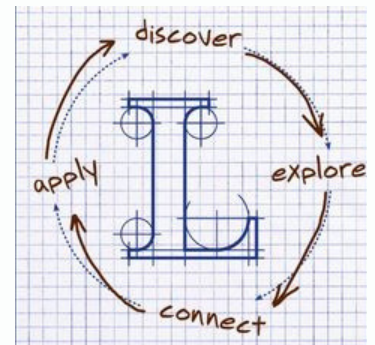
The hallmark of PechaKucha is the timing: 20 images are shown for 20 seconds each, accompanied by the presenter

who paints a vivid story for the audience. The six-minute and forty-second presentations are designed to shed light on the current generation of students, concisely highlight key data points from program evaluations, and illustrate the assessment loop in action for program improvement.

After three presentations, participants will have approximately 15 minutes to follow up with the presenters on specific content that sparked their interest or peaked their curiosity!

In Brief Colloquiums

Student affairs specialists, often in collaboration with faculty or staff members and graduate or undergraduate students, provide a brief presentation and take questions to spotlight creative, unique and collaborative programs/initiatives and the assessments, evaluations or research conducted on these. The goal of these colloquiums is to assist participants in better understanding the current Lehigh student, by providing them with data to help shape their perspective of the Lehigh student experience and what it is like to be a student living in our community.



"Food for Thought" Lunch

For participants who registered for lunch, a series of small group dialogs will be facilitated by presenters, and additional staff members, in order to provide a space for further inquiry, collaborative brainstorming, meaning making, and deeper dives into specific themes that emerged from colloquium content areas and attendee interest.

Schedule at a Glance

8:00am	Continental Breakfast & Welcome
8:20am	Introductions by Jessica Manno
8:45am	Pecha Kucha Presentations
9:35am	In Brief Colloquium #1
10:25am	In Brief Colloquium #2
11:15am	In Brief Colloquium #3
12:10pm	"Food for Thought" Lunch
1:15pm	In Brief Colloquium #4
2:05pm	In Brief Colloquium #5



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Pecha Kucha Presentations

LeaderShape: Transforming Lehigh Since 2014

Christina Jordan, Assistant Director
Community Service

LeaderShape, a six-day immersive experience, has proven to positively impact the identity development and leadership journey of students here at Lehigh. Join us as we highlight students leading with integrity and explore all of the ripples of impact that this transformative program makes within our Lehigh community.

CAS peer mentoring: A Program on the Rise

Dr. Jennifer Swann, Director, Students Success
and Beth Pelton Undergraduate Program
Manager, College of Arts and Sciences

The peer scholars in the College of Arts and Sciences provide valuable support for our students. By sharing their experiences and achievements they have made valuable contributions in during orientation and in the 5x10s. We are building out the program to expand their activities to include more interactions with students and mentor advisors.

Navigating the Cultural Greek Council on an IFC/Panhellenic dominated campus

Malcolm McDaniel, Assistant Director, Fraternity
and Sorority Affairs

Cultural Greek organizations have a unique history and practices that set them apart from their often more well known IFC and Panhellenic counterparts. This Pecha Kucha will explore the origin of these organizations and talk about various strategies utilized to help the Cultural Greek Council identify its purpose, build its presence on campus, and help grow in size.



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In Brief Colloquiums

9:35-10:15am

Assessing Advising for Student Success

Dr. Katrina Zalatan Ph.D, Associate Dean and Director, Undergraduate Programs College of Business & Economics; Twana Walker, M.S., Director of Advising, CBE Undergraduate Programs; Emily Ford, M.S.Ed Assistant Dean

UC 306

Undergraduates in Lehigh's College of Business and Economics have many options to personalize their academic experience. Advising is a critical process to help students get the most from what Lehigh has to offer, transition from undergraduates to professionals, and graduate on time. This presentation shares how assessment enables growth and continuous improvement for our students and our organization.

Connected Campus - Developing Data Analytics Solutions to Promote Student Success

Dr. Henry Zheng, Vice Provost for Institutional Research and Strategic Analytics; Yenny Anderson, Assistant Vice Provost, Institutional Research

UC 308

With the omnipresence of digital devices, virtually every action we take generates useable data. Over time, these data add up to an invaluable trail of insight. This presentation updates the latest developments in "connected campus" and calls for collaborative efforts on Lehigh campus to leverage data to inform decision making.

Data Mismatch?

Brynn Dorsey, Executive Director, Health and Counseling Services, Muhlenberg College; Jan Schumacher, Associate Dean of Students & Director, Student Engagement, Muhlenberg College

UC Faculty Lounge East 3rd Floor

Each of us is faced with results from national surveys about the student experience for our departments. Learn how Muhlenberg College's Health Services incorporated a national survey question into their self-designed assessment tool to better understand the experiences of students using health services on campus.

Implementing Mobile Strategy to Gauge Out-of-Classroom Engagement

Lauren Condon, Director, Student Union and Engagement, Cedar Crest College; Lisa Marie Turtle, Graduate Assistant, Cedar Crest College

UC 408

The strategy we use to engage our students outside of the classroom is just as important as the method we use to retrieve the data that helps to tell our story. A new mobile strategy at Cedar Crest has redefined how the College engages students and has provided a platform for instant feedback and assessment.

Learning Together: How bLUeprint + Assessment = Effective Tutoring in our Community Schools

Carolina Hernandez, Director, Community Service Office; Alicia Creazzo, Community School Coordinator, Broughal Middle School; Paige Warbrick, Community School Coordinator, Fountain Hill Elementary School

UC 409

Did you know that over 160 Lehigh students tutor in South Bethlehem public schools? Learn how the Community Service Office has leveraged data annually and aligned bLUeprint with Bethlehem Area School District priorities in order to synergistically provide meaningful tutoring experiences.



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In Brief Colloquiums

10:25-11:05am

Counseling Center Outreach & Programming On a Shoestring Budget

Tracy Hill, Associate Director, Counseling Center, Moravian College; Rosemarie Williams, MS, LPC, Staff Counselor & Outreach Coordinator, Moravian College

UC 306

College and University counseling centers in the US are experiencing record increases in the number of students seeking counseling support. This growing trend and the increasing population of students with mental health issues offers higher education counseling centers a unique challenge and opportunity to respond with accessible and relatable outreach programs that utilize a tier 3 approach to counseling. This presentation will highlight a variety of ways that Moravian College Counseling Center has addressed this challenge with creative, innovative and educational programming.

Moving Beyond a "Convenient" Residential Experience: Putting Mixed Methods Data into Action

Ethan Fields, Assistant Director, Residence Life; Lou Gardiner, Assistant Director, Residence Life; Thor Banks, Graduate Intern, Office of Residence Life

UC 308

Join Lehigh's Office of Residence Life as we share mixed methods data that we have collected in Spring and Fall 2017 and how we have incorporated the data into our strategic planning process as we plan to grow our residential population and truly integrate living and learning.

Panhellenic Recruitment Revealed: More than Just Matching Outfits

Brigette Gardner, Assistant Director, Fraternity & Sorority Affairs

UC Faculty Lounge 3rd Floor

With Panhellenic sororities representing nearly 40% of Lehigh's undergraduate population of women, many students are sharing one common experience: recruitment. Participants will learn about how the process works, Panhellenic's values-based approach, and how assessment is informing future change.

What's in a word: Using one-word descriptions in assessment

Beth Halpern, Director, Community Engagement, Muhlenberg College; Eveily Freeman, Associate Director, Community, Engagement Muhlenberg College

UC 408

Surveys can feel cumbersome, but the use of one word responses on surveys can reveal student perspectives and serve as fodder for future conversations and focus groups. Creating a wordle with responses allows for a visual representation of perceptions and opportunity for conversation with various campus/community groups.

Assessment in the TRAC Writing Fellows Program

Greg Skutches, Director, Writing Across the Curriculum

UC 409

Currently in its tenth year, the TRAC Writing Fellows program is a peer tutoring initiative dedicated to helping students across the disciplines improve their writing skills. This session will examine the program's evolving effort to assess the work of TRAC Fellows to achieve continuous improvement.



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Student Affairs Assessment Symposium

In Brief Colloquiums

11:15-Noon

Consent for Kids

Dr. Brooke DeSipio Ph.D, Director, Gender Violence Education and Support; Christina Hermann, Doctoral Student, Counseling Psychology and Graduate Assistant, University Counseling and Psychological Services
UC 306

A multi-year study at Lehigh shows that college students struggle with the nuances of sexual consent. The problem is, consent should not be limited to college. This session will explore ways to talk about consent with the children in our lives and its implications for preventing gender violence on campus.

After Hours: A Look Back on Prevention Efforts for the Greek Community

Brigitte Gardner, Assistant Director, Fraternity & Sorority Affairs; Ashley Baudouin, Assistant Dean & Director, Fraternity & Sorority Affairs
UC 308

This session will explore how the Office of Fraternity and Sorority Affairs is working to adapt and grow prevention efforts to address the current campus climate around alcohol and other crises. Participants will get a closer look at the development and implementation of these initiatives and related assessment data.

Spreading the Wealth: Expanding and Diversifying Community Options

Ashley Sardik, Associate Director, Residence Life, Lehigh University; Courtney Stephens, Assistant Dean of Students & Director, Residence Life, Muhlenberg College
UC Faculty Lounge 3rd Floor

Vision 1: Create and sustain engaging themed communities that excite students. Vision 2: Mix first-year students with upperclassmen when we have not seen this model in decades. Vision 3: Spread the locations of these communities across campus to expand the impact on our residential population. Challenge: Gain buy-in and bring all of these visions together in one year; therefore, creating data and research driven programmatic change and expansion. Sound tough? We'll talk through all of the adventures, roadblocks, and lessons the Office of Residence Life tackled and gathered during the 2016-2017 academic year.

Lessons Learned from Academic Dishonesty Cases 2012-2017

Chris Mulvihill, Associate Dean of Students & Director, Office of Student Conduct & Community Expectations; Holly Taylor, Associate Director, Office of Student Conduct & Community Expectations; Dr. Anne Anderson Ph.D, Associate Professor of Finance, College of Business & Economics
UC 408

What does academic dishonesty look like at Lehigh? What do students involved have in common? What do cases have in common? What are the outcomes for these kinds of cases? Each year the Office of Student Conduct & Community Expectations handles dozens of cases involving academic dishonesty. This session will provide an overview of statistical and qualitative lessons learned over the last five years.

ROTC and your Army

Lieutenant Colonel Mike Farmer, Professor of Military Science & Leadership
UC 409

This presentation will seek to provide symposium attendees with a better understanding of what ROTC entails, as well as quantify what types of students participate. It will also seek to educate attendees about the structure of our Nation's Army, and what our graduating students will experience.



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Food for Thought Lunch

#1 What is something new that you learned?

#2 What would you like to learn more about?

#3 How will you apply this new knowledge to your work at Lehigh University?

#4 Share any other appreciations, comments, or reactions about this learning experience.



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In Brief Colloquiums

1:15-1:55pm

Meeting American College Health Association Benchmarks through PDSA Cycle

Kathleen Brehm, CRNP; Karen Sicinski, RN; Dr. Thomas Novak M.D., Health and Wellness Center

UC 306

American College Health Association set several clinical benchmarks to assess appropriate management in instances of acute care, injuries, chronic medical issues and critical screening with a focus on preventative care and patient safety. By using Plan-Do-Study-Act (PDSA) cycle, questions were formulated to assess our compliance by conducting chart reviews and eventual improvement.

Middle States: The Why and The What We Learned

LDr. Jennifer Jensen Ph.D, Deputy Provost of Academic Affairs

UC 308

Who the heck are these Middle States people anyway, and why do they matter? Sure, we need to be accredited, but why do we have this process? Why is the accreditation process stricter than in the past? And what are some things that Lehigh has learned during our self-study?

Highlights of Student Adaptation to College Questionnaire (SACQ)

Grace Reynolds, Director, Residence Life Lafayette College; Karen Forbes, Director, Counseling Services Lafayette College; Kristin Cothran, Director, Student Leadership & Involvement, Lafayette College; Amber Zuber, Director, Community Outreach Lafayette College

UC Faculty Lounge 3rd Floor

In Spring 2017, the Campus Life Assessment Committee (CLAC) collaborated with the College Deans and the Director of Institutional Research to measure first-year students' adjustment using the Student Adaptation to College Questionnaire (SACQ). CLAC members will share survey results and describe how they have been applied within the College's Connected Communities initiatives.

Student Engagement: So Many Opportunities, So Little Time!

Khanjan Mehta, Vice President for Creative Inquiry & Director for the Mountaintop Initiative; Bill Whitney, Administrative Director, Office of the Vice Provost for Creative Inquiry

UC 408

How do we let students explore, vet, and sign-up for engagement opportunities? How do we connect students with experiences that best align with their passions? In this session, we will think and dream to develop a blueprint for an integrated, coordinated, student-centered approach to help them design their years at Lehigh...and beyond.

NOTE: This is part 1 of a 2 part session. Part 2 will continue into Session #5 in this same room

First-Year Students' Transition: It's More Than Orientation

Stefanie Burke, Assistant Dean & Director, First-Year Experience; Kara Uhrich, Assistant Director, First-Year Experience & Orientation

UC 409

Assisting first-year students with their transition to college is a collaborative, ongoing process. In this session, we will share data identifying first-year students' needs and the programmatic assessments demonstrating their effectiveness. There will also be time to learn from colleagues across functional areas to compare experiences working with first-year students.



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In Brief Colloquiums

2:05-2:45pm

Reactive to Proactive, Transaction to Transformational, One-to-One to One-to-Many

Lori Kennedy, Senior Director, Center for Career & Professional Development; Karen Kuczynski, Director, Center for Career & Professional Development

UC 306

The Center for Career & Professional Development has changed the way we work. We will provide an overview of our current engagement and the evolution of our reimagining of services within the ecosystem of Lehigh.

Filling in the gaps: Using a First-Year Survey to Learn About Factors that Affect Retention

Meg Munley Stone, Research Assistant, Office of Institutional Research and Strategic Analytics

UC 308

Many factors impact retention at Lehigh. This presentation will review what we already know about factors that affect retention and how we are using a first year student survey to fill in some gaps in our data. The development of the survey and findings from the first survey administration will be presented.

Learning Outcomes for Students Participating in International Internships

Carol Ham, Director, Iacocca International Internship Program; MaryBeth Grove, M.A., Graduate Student

UC Faculty Lounge 3rd Floor

The Iacocca International Internship Program is a unique experiential learning program that is designed to help students with developing intercultural sensitivity, self-efficacy, and career readiness. We will share results of preliminary assessments of learning outcomes. The results focus on what we have learned from four instruments: the Global Perspectives Inventory, the Georgia Tech International Internship Survey, the General Self Efficacy Tool, the Virginia Tech Professional Competency Assessment Tool.

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*NOTE: This is part 2 of a 2 part session, and is a continuation of Session #4.

Working Together: Integrating Career Readiness Interventions into Student Activities and Campus Life

Matt Kitchie, Senior Assistant Dean & Director, Student Engagement; Nick Christy, Assistant Director, Student Engagement

UC 409

The experiences students have on our campuses build the skills necessary to be successful in the workplace. But, how can we provide a focus on those skills in a meaningful way? Come learn about a pilot career readiness program for students that aligns the National Association for Colleges and Employers competencies and bLUeprint foundations to interventions that promote professional growth.



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