

STRATEGIC OUTCOME ASSESSMENT MAP

ASSESSMENT PLANNING

OUTCOME – What is the strategic outcome to be assessed?

A– What information are you trying to find out from the assessment?

<p>How will these findings be <i>primarily</i> used?</p> <ul style="list-style-type: none">○ Establish/track trends○ Inform decision making○ Internal Improvements○ Guide resource allocation○ Other	<p>Who/what is the audience for these findings?</p> <ul style="list-style-type: none">○ Strategic plan○ Internal department staff○ Campus Community○ Alumni○ External Audiences○ Other
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*B– How do you plan to find the desired information? Why did you choose this method for finding information?

*C– What questions do you have [about the method or administration of the method you chose] regarding how to gather the desired information?

*D– Describe the process and timeline to be utilized to gather the information you desire?

UNDERSTANDING THE RESULTS OF THE ASSESSMENT

E– Examine the information gathered through the chosen methods

<p>What are positive, unexpected points of pride illustrated by the information?</p>	<p>What are expected and reaffirming points illustrated by the information?</p>
<p>What are curious, unexpected points of dissonance illustrated by the information?</p>	

*Indicate likely opportunities for consulting with Director of SA Planning & Assessment, though assistance if availavle with any portion of the mapping exercise



***F–** What were the most “key findings” determined from the assessment? *These are the points that should be communicated in the larger midyear/end of the year annual update to the strategic plan.*

G– What recommendations, next steps or “ah has” can you conclude from these key findings?

H– How might the above findings and conclusions impact, inform, or modify the “strategic outcome” for the upcoming year’s planning cycle?

***I–** Does any of the information gathered apply to other departments/initiatives? When and how might you share your information? With whom and how do you intend to communicate all or part of the results and findings of this assessment (beyond reporting in the Strategic Plan)? Why did you choose these individuals or departments and this method of communicating?

J– What supporting documentation do you have that further tells the story of this assessment?

Please include with this map any assessment documentation such as; assessment instruments (surveys, focus group/interview questions) tables, graphs, etc).