

# MAXIENT

Maximizing use with Greek Life



# Learning Objectives

- Participants will identify 3 ways in which the Fraternity and Sorority Affairs Office on their campus could use Maxient.
- Participants will list two Custom IRs used for Lehigh's Office of Fraternity and Sorority Life.
- Participants will demonstrate a basic understanding of modifying their campus data feed to include student organizations.

# Maxient and Lehigh University

- Users since 2011
- 2016 - 2017 Stats
  - 6056 cases
  - 4000 individual incidents
  - 3486 incident reports (as of May 17)
- 90 + users
- Integrated in to daily Student Affairs tasks.
- Used across Campus
  - Conduct
  - Residence Life
  - Greek Life
  - Academic Support
  - BIT Team
  - Study Abroad
  - Emergency Loans
  - Academic Petitions
  - Graduate Student Petitions

# Lehigh University's Greek Community

- 145 years old (First chapter founded in 1872)
- 2023 Total Members of all Fraternities and Sororities (about 40% of students)
  - 800 students live in 25 University owned facilities (mostly sophomores and juniors)
- Academics
  - All Greek GPA 3.19
  - All Fraternity GPA 3.06
  - All Sorority GPA 3.34
- Yearly Accreditation for each Chapter
- 5 Full Time Professional (Masters Degree Level) Staff members
  - 1 administrator and 1 graduate student.

# Greek Life and Maxient

- **General Chapter Case File**
  - A depository for chapter correspondence
    - Letters to and from HQ.
    - Letters and reports from other offices (service, facilities, etc.).
    - Documentation of chapter activities (transportation reports, party registration).
    - Extensive use of NOTES system in these files.
- **Accreditation Reporting**
  - Chapters are assigned staff liaisons in September to assist in the accreditation process. Regular meetings are required and focus on specific topics. A reporting form for the chapter and the liaison is completed in Maxient after each meeting.

# Accreditation Liaison Questions

- SEPTEMBER QUESTIONS 1. Brainstorm/select a method for communication and reflection with the entire chapter. How will you incorporate this outside of liaison meetings? 2. Based on September discussion, what has the chapter learned about itself and what themes does it plan to explore and expand upon this year?
- OCTOBER QUESTIONS 1. After looking at your initiatives, what are you excited about? 2. What resources are you utilizing? Are there places you can foster new relationships or create better connections? 3. How are you documenting what you are doing? How are you capturing the reflection and impact of your conversations and your initiatives?
- NOVEMBER QUESTIONS What do you think initially went well in the process of articulating what your chapter is doing and the impact it has? What do you want to improve upon as you initially think about presenting in the spring?
- JANUARY QUESTIONS What did you learn from the evaluations? Are there areas you are going to prioritize in the spring semester? If so, what areas and why?
- FEBRUARY QUESTIONS Based on the conversation you had at the last session and throughout the year, do you feel more prepared for the next step in the Accreditation process (reports and presentations)? Why or why not? Provide examples, if possible.

# Organizational Conduct

- Greek (corporate) Conduct Cases
  - All incidents that require an investigation created as a case.
    - Central repository for investigative materials.
    - Case can be moved into a disciplinary case easily.
    - Tags used to track numbers of incidents that may not be a conduct case (off campus noise).
  - Highly structured organizational conduct process.
  - Letters (initial contact, charge, outcome, etc.)
    - President added as contact address and given organization "ID#".
    - Printed as PDF and emailed.

# Sanction Management

- **Sanction Approval Form**

- Governing Bodies are requested to develop meaningful educational sanctions for member groups.
  - Approval form submitted by governing body (IFC, PHC, CGC).
  - Assigned to OFSA/Student Conduct for Approval.
  - Documentation of progress and completion documented in conduct case notes.

- **Sanction Monitoring**

- Many sanctions that are imposed required guidance from OFSA staff.
  - Specific IR for Sanction Progress updates was created and used by staff.



# Unrecognized Chapters

- Formerly recognized chapters
  - When a chapter is closed all current members are entered as members of a “case” for the formerly recognized. If the institution learns of new members they are also added. This allows for tracking and pattern recognition regarding these groups.

# Data Feed

- Modifying your Data Feed
  - This allows you to have student organizations (etc.) to be pulled into Maxient as if they were students.
  - Requires work with your IT department and Maxient.

Your search produced 1 results.

| SID    | NETWORK<br>USERNAME | LAST<br>NAME | FIRST<br>NAME | MIDDLE<br>NAME          | NICK<br>NAME | DOB        | GENDER       | ETHNICITY | HOUSING ROOM            | LOCAL<br>ADDRESS |
|--------|---------------------|--------------|---------------|-------------------------|--------------|------------|--------------|-----------|-------------------------|------------------|
| Select | 88880002            | mim218       | Sorority      | Alpha<br>Gamma<br>Delta |              | 1976-02-07 | Organization |           | Alpha<br>Gamma<br>Delta | 95               |

At Lehigh Student Organizations do not have a network ID so we change this field and the email field to represent the current president.

# Final Thoughts

- Utilizing Maxient with Greek Life offices provides:
  - Centralized information
  - Partnership Opportunities
  - Ability to recognize patterns of behavior
- First Steps:
  - Meet with Greek Affairs Professionals
  - Determine current communications practices
  - Work together to develop meaningful relationship.

# Questions and Answers

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