PANHELLENIC RECRUITMENT 2018

288 potential new members

195 received first preference

222 women received bids

27 received second preference

7 were released from the process after not receiving invitations to the next round

59 voluntarily withdrew from the process with at least one chapter option remaining

100% of remaining PNMs received a bid after maximizing their final selections
To get a better idea of how Panhellenic Recruitment 2018 compares to last year, here's an overview of changes since last year and a data comparison.

**CHANGES SINCE LAST YEAR**

- Implemented a secondary quota, or a separate pool for upperclassmen, to keep them in the process longer and increase their odds of receiving a bid
- Increased education for PNMs and chapter members on how recruitment works and ethical recruitment practices
- 8 of 9 Panhellenic chapters participated in formal recruitment
- Increased the community's GPA requirement to a 2.4 minimum

**DATA COMPARISON FOR 2017 & 2018**

- Total PNMs registered: **DECREASED BY 4%**
- 77% of registered PNMs received a bid. The same percentage as last year.
  
  While there was a slight decrease (1%) in women released, there was an uptick (5%) in women who voluntarily withdrew.

- 15% increase in how many sophomores received bids

Lots of changes make it hard to identify what worked and what did not. Next steps include exploring whether or not the secondary quota was effective and continued education for all community members on recruitment best practices.