

Chapter Year End Report 2019-2020

Assistant Director Feedback Report

Chapter:

Kappa Alpha Psi

Assistant Director:

Olivia Miller

Chapter Response to Greek Pause

What did your chapter accomplish during the pause?

Please list any practices and/or procedures evaluated and any additional action items your chapter accomplished during this time.

Chapter Response:

By that time, our Kappa Week, which consists of events such as a roundtable discussion on sneakers and the Krimson & Kream Ball (Our annual formal), had already been planned and everything was set in stone. During the Greek Pause, our chapter had also submitted our candidacy to be recognized as the potential Chapter of the Year within Kappa Alpha Psi's Northeastern Province Council. The result of this recognition has not been announced yet.

OFSA Assistant Director Feedback:

Kappa Alpha Psi continued its operations as normal with planning Kappa Week, the Krimson & Kream Ball and HQ reports. I encourage the chapter to think of how they can incorporate the events they couldn't have during the transition to remote learning in the fall semester. Additionally, how can the chapter continue to ensure the success of the Greek community as a whole on campus?

Chapter SWOT Analysis

In order for OFSA to have a clear understanding of the current celebrations and challenges our chapters face, OFSA is expecting chapters to evaluate their current state by conducting a SWOT analysis. This does not have to be lengthy, but should include a snapshot so that Assistant Directors are able to offer specific and clear feedback and action items moving into the 2020-2021 academic year.

Chapter Response:

<p>Strengths:</p> <ol style="list-style-type: none"> 1. Being able to execute original ideas of events to the community of Lehigh. 2. Strong partnership with different offices including OMA, OFSA, SOuRCe, and Lehigh Dining, and an improved relationship with CGC chapters. 3. Better relationship with our alumni. 4. Improved presence and stronger brand within Lehigh's campus. 	<p>Weaknesses:</p> <ol style="list-style-type: none"> 1. Increasing our day-to-day budget (for events and etc.) 2. Loss of current members due to graduation. 3. Cumulative GPA as a chapter. 4. Partnerships with IFC and Panhellenic Council.
<p>Opportunities:</p> <ol style="list-style-type: none"> 1. Continue to give monthly updates to alumni in order for further financial assistance for the chapter. 2. Consistency in reaching out to interested members for our chapter. 	<p>Threats:</p> <ol style="list-style-type: none"> 1. Coronavirus because if Province Council does not happen according to schedule, our two unofficial/official members who have passed the exam cannot be pinned officially as brothers of Kappa Alpha Psi. Proper pinning ceremony is required to be officially recognized.

OFSA Assistant Director Feedback:

<p>Strengths:</p> <ol style="list-style-type: none"> 1. Being able to execute original ideas of events to the community of Lehigh - agreed! Fantastic job coming up with innovative and effective programming this year. 2. Strong partnership with different offices including OMA, OFSA, SOuRCe, and Lehigh Dining, and an improved relationship with CGC chapters - partnership are essential to ensure long-term success of an organization. 3. Better relationship with our alumni - this was a huge win for you all this semester! 4. Improved presence and stronger brand within Lehigh's campus - the chapter should continue to make this a priority in order to ensure 	<p>Weaknesses:</p> <ol style="list-style-type: none"> 1. Increasing our day-to-day budget (for events and etc.) - <u>how can the chapter work to create revenue for the organization to expand and allow for more operational costs?</u> 2. Loss of current members due to graduation - this is definitely a big loss this semester. The chapter should turn and make effective recruitment a priority for this upcoming academic year. The chapter should also invest in its new members to ensure continuity in the chapter's success. 3. Cumulative GPA as a chapter - the chapter can look towards utilizing campus resources and advisors to come up with a comprehensive academic plan to help brothers
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<p>consistent membership in the organization.</p>	<p>succeed in this area.</p> <p>4. Partnerships with IFC and Panhellenic Council - <u>what ways could be effective in partnering with the IFC and Panhellenic organizations?</u> Maybe working with individual chapters to host programming events could be effective.</p>
<p>Opportunities:</p> <ol style="list-style-type: none"> 1. Continue to give monthly updates to alumni in order for further financial assistance for the chapter - the chapter has made great progress in alumni relations this past year, this is definitely a continued opportunity! 2. Consistency in reaching out to interested members for our chapter - find a way to build this into a recruitment plan. 	<p>Threats:</p> <ol style="list-style-type: none"> 1. Coronavirus because if Province Council does not happen according to schedule, our two unofficial/official members who have passed the exam cannot be pinned officially as brothers of Kappa Alpha Psi. Proper pinning ceremony is required to be officially recognized. - this is definitely a challenge and keeps your new members in limbo. If Province does not happen in June as planned, we will work with Kappa Alpha Psi to see what opportunities there are to move forward with member recognition.

Concluding Summary

Kappa Alpha Psi is an outstanding organization on Lehigh's campus. I was extremely impressed by not only the amount of programming, but the effectiveness the programming had on Lehigh's campus. The level of productivity the organization has with its number of members sets a high standard for fraternities on campus. I applaud the organization for its significant improvement in alumni relations and community engagement this year. It is essential that the chapter create and implement a recruitment plan to ensure long-term sustainability on Lehigh's campus - OFSA is happy to help with this plan. Fantastic work!