

## Chapter Year End Report 2019-2020

### Assistant Director Feedback Report

#### Chapter:

Lambda Theta Alpha Latin Sorority, Incorporated

#### Assistant Director:

Andrew Dorriere

### Chapter Response to Greek Pause

What did your chapter accomplish during the pause?

*Please list any practices and/or procedures evaluated and any additional action items your chapter accomplished during this time.*

Chapter Response:

Our chapter and the Cultural Greek Council as a whole utilized the conversations taking place between the three councils during the pause to place a greater emphasis on true tri-council unity and engagement in direct service within the community. We discussed the implementation of tri-council bonding events where members of different chapters and councils would come together in informal bonding. We discussed engaging in more programming together with other non-CGC chapters, something that was already a major goal for our chapter that we have been working on improving for the past two years by partnering with new organizations in meaningful ways. Lastly, we discussed engaging in direct service together alongside the other two councils so that we can be united while aligning with our mission.

Beyond this, during the pause we were told to continue to serve as a good example for other chapters - so we continued with the programming that we had scheduled for this time period to highlight the positive aspects and contributions of Greek life during a time where the negatives were being concentrated on. During this time we did our annual Red Hearts Campaign to raise awareness of unhealthy relationships and brought a speaker from Turning Point to speak about cultivating a healthy relationship. We also participated in the CGC Unity Week during this time to continue to spread positive aspects of Greek life.

We plan to continue to collaborate with chapters that we do not work with often and plan to set up more informal bonding with other chapters. In the past we have gone to movies or painting nights with other chapters and look forward to implementing that more to foster genuine bonds with more chapters.

Overall, we used this time to take a step back and reflect on the things we were doing well as a chapter that could serve as a model for other chapters, as well as considering how we could collaborate more with other chapters to foster bonds and inspire them to engage in the campaigns passionate to our chapter. Through collaboration, inspiration can ignite.

#### OFSA Assistant Director Feedback:

While LTA was not a part of the pause, it is great to see the chapter used the time to reflect. Focusing on building relationships between chapters and the three councils will take time but the conversations have started. This was an unusual semester so hopefully the councils and LTA are able to continue those conversations when the community is together again. Keep up the great work!

### Chapter SWOT Analysis

In order for OFSA to have a clear understanding of the current celebrations and challenges our chapters face, OFSA is expecting chapters to evaluate their current state by conducting a SWOT analysis. This does not have to be lengthy, but should include a snapshot so that Assistant Directors are able to offer specific and clear feedback and action items moving into the 2020-2021 academic year.

#### Chapter Response:

<b>Strengths:</b> <ul style="list-style-type: none"> <li>• Varied, Inclusive, and Educational Programming</li> <li>• Creating genuine bonds between ourselves and with our potential candidates</li> <li>• Sisters who are dedicated, actively involved, and supportive of both the Lehigh and LTA communities</li> <li>• Close bonds with alumni sisters</li> <li>• Good reputation on campus</li> </ul>	<b>Weaknesses:</b> <ul style="list-style-type: none"> <li>• Visibility on campus &amp; to other organizations</li> <li>• Stigma of only being "For Latinas"</li> </ul>
<b>Opportunities:</b> <ul style="list-style-type: none"> <li>• New, exciting chapter fundraiser ideas</li> <li>• Adapting to Social Media Recruitment strategies.</li> </ul>	<b>Threats:</b> <ul style="list-style-type: none"> <li>• Small chapter size</li> <li>• Low attendance at events</li> <li>• Overutilized sisters</li> <li>• Low Chapter Budget</li> </ul>

## OFSA Assistant Director Feedback:

<p>Strengths:</p> <ul style="list-style-type: none"> <li>• LTA has a lot of strengths!</li> <li>• <u>What is the chapter doing to ensure longevity with these strengths?</u></li> <li>• <u>How alumnae sisters help with this?</u></li> </ul>	<p>Weaknesses:</p> <ul style="list-style-type: none"> <li>• <u>What other organizations could LTA partner with to improve this?</u></li> <li>• This is a tough one. <u>How can LTA work its marketing to show inclusivity?</u></li> <li>• <u>What outreach could be done potentially?</u></li> </ul>
<p>Opportunities:</p> <ul style="list-style-type: none"> <li>• Agree!</li> <li>• <u>What opportunities might exist post pandemic?</u> Big question, but the opportunities might present themselves!</li> </ul>	<p>Threats:</p> <ul style="list-style-type: none"> <li>• This is a tough one for sure. <u>How can LTA utilize alumnae support when chapter size is down?</u></li> <li>• <u>Are there other LTA chapters that could provide support or advice?</u></li> <li>• <u>How might the pandemic affect this?</u></li> </ul>

---

## Concluding Summary

Overall, Lambda Theta Alpha Latin Sorority, Incorporated is a highly active and engaged chapter on Lehigh's campus. They should be proud of everything they have accomplished this year despite disruptions to the regular school year. They have strong partnerships across campus with alumni, offices, other student organizations, and the Greek community. They have many strengths and do not let their weaknesses hold them back. Questions are posed throughout the feedback to ensure there is longevity in their success. Great work, LTA!