THURSDAY, AUGUST 21, 2014 • ORIENTATION TIMES

RELIGION AND POLITICS: SO WHAT'S THE PROBLEM?
Presented by Professor Lloyd Steffens and Andrew A. Chandler-Darmady, St. John's University Maginnes 101
The First Amendment tells us that "Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof..." But is the separation of church and state working, or does it play a significant role in the US political scene and affect how individuals act in the public sphere? Do we honor the particular religious traditions that guide our actions while also respecting the diversity of religious beliefs in society as a whole that the First Amendment continues to protect?

ARGUING DIFFERENTLY: EXPLORING ALTERNATIVES TO VERBAL FIGHTS
Presented by Professor Barry Krull Maginnes 102
Arguments often generate conflict: refusal, counter-argument, and vigorous assertion. Because these tactics have limitations we will consider alternatives, drawing on the martial art Aikido. Participants will engage in movement activities to explore blending, leading, moving off line, entering obliquely, and turning around a strike—applying these tactics to verbal conflicts.

SUSTAINABILITY VS. BUSINESS
Presented by Professor Dave Hornsby Maginnes 105
This presentation defines Sustainability as "Development meeting the present generation's needs without compromising future generation needs.

THE CONSTRUCTIVE IMAGINATION
Presented by Professor Anthony Viscardi Maginnes 110
The creative invention! and how The Department of Art, Architecture and Design nurture the "constructive imagination" when initiating, designing and constructing ideas will be discussed. Special focus will be given to the use of analogy and simulation as a means to ignite divergent thinking in the creative design process.

FACEBOOK, TWITTER, TUMBLR, FANREST, AND INSTAGRAM—ON MY FOOT: THE PLEASURES AND PROBLEMS WITH SOCIAL MEDIA
Presented by Professor Nicole Batchelor Zoellner 345
Today we are more connected to people around the globe than ever thanks to various forms of social media.

WE'LL ALL GRUMPY CAT NOW: DIGITAL CULTURE AND THE GLOBAL VILLAGE
Presented by Professor Jeremy Litau Maginnes 112
Social media has given us tools to create, share, and consume bits of digital culture one click at a time. As the Web becomes widespread and mobile, this emerging digital village iscorevolved. Special focus will be given to a global level, giving us powerful opportunities to help—and harm—one another.

THINKING THROUGH TECHNOLOGY
Presented by Professor Greg Rahaim Maginnes 113
Are new technologies changing our views of metaphysics (what's real) and morality (what's right)? Participants in this session will discuss how recent advances in fields such as neuroring, virtual reality, artificial intelligence, and social networking might be changing how we see ourselves and how we approach the choices we face.

TAKE CONTROL OF YOUR LEARNING: DEVELOP A LEARNING LIFECMAP
Presented by Professor Scott Giddings Maginnes 300
So far you've been successful at learning what you're told to study, but has it been work? Meaningful learning is like leveling up in a great game; it feels great! You can't get enough. Discover your passion for meaningful learning at a Lehigh College of Education learning scientist.

THE FATE OF READING IN A DIGITAL AGE
Presented by Professor Ed Whitley Maginnes 2
How is reading changing in an era of ebooks, tablets, and smartphones? How are book publishers responding to a world where books are reading more and more online? And how are poets and novelists taking advantage of new technologies to create born-digital poems and stories that can only be experienced online?

THE FUTURE IS BETTER THAN YOU THINK
Presented by Professor Rick Weissman and Professor Mark Orr Maginnes 480
The world is changing rapidly, and this oftentimes brings up feelings of insecurity and powerlessness in the face of uncertainty. Without denying the gravity of the challenges ahead, come learn about the possible solutions and how you can be a part of them in this optimistic outlook on sustainable development.

HOW TO BE GOOD
Presented by Professor Dominic Packer Rauch 101
Despite our best intentions, we often fall to live up to our values. Learn about what psychologists and cognitive scientists know about when and how people decide to do the right thing versus when and how they fall off the straight-and-narrow.

WHEN SHOULD YOU DISOBEDIENT?
Presented by Professor Nanhui Diao Rauch 137
We are taught to obey the law, follow the rules, and listen to authority figures. But sometimes we should do the opposite. In this seminar we will consider the conditions under which disobedience is a better choice. Drawing on political theory and contemporary controversies we will discuss some questions you should ask before you obey.

PERSONAL BRANDING - "THE NEED TO BE DIFFERENT"
Presented by Professor Steven Savino Rauch 151
No matter what major you choose, personal branding is about how to differentiate yourself such that you are better positioned for a job or summer internship. Personal branding enables students to uniquely develop a career growth plan, with tips on how to win your desired job or internship.

DIRECT-TO-CONSUMER GENETIC TESTING: WHAT DO YOU REALLY WANT TO KNOW?
Presented by Professor Denia Davis Rauch 161
Do you want to know your genetic risk for diabetes? Alzheimer's? What would you do with the information if you had it? In the session, we look at "direct-to-consumer" genetic testing sites, and discuss why they are controversial, why consumers sign up, and their significance for the future of medicine.

ORIGINS OF MORALITY: INSIGHTS FROM PRIMATE AND AROMAL RESEARCH
Presented by Professor Michael Gill Rauch 171
How is reading changing in an era of ebooks, tablets, and smartphones? How are book publishers responding to a world where books are reading more and more online? And how are poets and novelists taking advantage of new technologies to create born-digital poems and stories that can only be experienced online?

ELEVEN STEPS TO GUARANTEE AN INTERNSHIP OR JOBS OFFER
Presented by Professor Ken Sinclair Rauch 231
This interactive session will identify eleven steps that will guarantee an internship or job offer and enrich your college experience. From some obvious techniques such as networking and dressing to some not so obvious techniques, such as how to tell your story, you will learn what to do and what not to do.

THE GREAT WAR AND THE DAWN OF MODERN AVIATION
Presented by Professor Herman Nied Rauch 261
When World War I broke out in August 1914, heavier-than-air powered flight was only ten years old. Within four years, airmen and aeronautics were completely revolutionized. What lead to the remarkable advancement in technology and how does this impact us today? This session explores the dawn of aviation using unique historical photographs and drawings.

WHO WANTS TO LIVE FOREVER?
Presented by Professor Michael Speer Rauch 271
Impending medical breakthroughs promise to extend human lifespan indefinitely. But are we ready? Our social, economic, and legal systems all assume at a most basic level that every human eventually dies. This discussion will explore whether our lives will actually improve if it becomes possible to live forever.

"WONDERFUL THINGS": INDIANA JONES, KING TUT, AND THE PROBLEM OF CULTURAL PATRIMONY
Presented by Professor Cam Hissong STEPS 105
Public fascination with museums is undeniable. However, most museum patrons have little knowledge of how the objects they flock to see came to be part of a museum's collection. This lecture explores the various ethical and legal issues surrounding the ownership and display of objects from other people's cultural heritage.

AFTER THE BANG: TECHNOLOGICAL CATASTROPHES, ENGINEERING ETHICS AND THE CULTURE OF TECHNOLOGY
Presented by Professor William Best STEPS 105
The 20th Century has seen many highly publicized accidents involving technological systems. The most notable of these include (Bhopal, Chernobyl, Challenger, the Titanic, the Dalkon Shield, as well as the recent nuclear crisis in Japan.) This seminar will address the ethical, political, social and cultural issues that these case studies raise.

BUSINESS INTEGRITY AND FRAUD
Presented by Professor Joseph Manzo STEPS 250
What role do integrity and ethics have in business? Did major corporate fraud cases like WorldCom, Enron, and Bernie Madoff happen? These questions are addressed by reviewing the challenges of making ethical choices and providing insights into the accounting profession and financial markets.

STRONGER, FASTER, CLEANER, SMARTER: MATERIALS FOR THE FUTURE
Presented by Professor Richard Vinci STEPS 250
Pottery, steel, and silicon each had an enormous impact on humans when they were first introduced. New game-changing materials are needed to address tomorrow's challenges. This session will explore historical and technological advancements to show why advances in materials are critical to the future of our society.

ENTREPRENEURSHIP, CREATIVITY, AND INNOVATION
Presented by Professor Flat Costa STEPS 250
Students at Lehigh have created new products, technologies and services... and launched companies while they were undergraduates! How do they do that? What (and who) do you need to know if you want to start something new? Come to this interactive session to discuss how to make the next big thing happen while you are at Lehigh.

SOUTH BETHLEHEM UNCOVERED: EXPLORE THE CULTURE OF YOUR NEW HOME
Presented by Professor Robert Zwolfer South Bethlehem 345
Learn about the spots and ways to find out what's happening in the community for the next time you desire adventure. Better yet, what do with your parents next time you visit campus!