LEHIGH 5x10 SYMPOSIUM

Friday, August 26, 3:30pm - 4:30pm

ENTREPRENEURSHIP, CREATIVITY, AND INNOVATION!
Presented by Professor Pat J. Costa
Kauf 251

Students at Lehigh have created new products, technologies and services...and launched companies while they were undergraduates. How does that work? What (and who) do you need to know if you want to start something new? Come to this interactive session to discuss how to make the next big thing happen while you are at Lehigh.

SUSTAINABILITY VS. BUSINESS
Presented by Professor Ilana Halpern
STEPS 180

The United Nations defines Sustainability as "Development meeting the present generation's needs without compromising future generation's needs." In response to both external forces and sensing opportunities, businesses are wrestling with how best to manage this new "triple bottom line": Plant, people, and profit.

BUSINESS INTEGRITY AND FRAUD
Presented by Professor Joseph Mancuso
Kauf 101

What role do integrity and ethics have in business? How did major corporate fraud cases such as WorldCom, Enron, and Bernie Madoff happen? These questions are addressed by reviewing the challenges of making ethical decisions and providing insights into the accounting profession and financial markets.

LIQUID NITROGEN ICE CREAM AND DISCOMPO SMETAL S: WHY MATERIALS ENGINEERING MATTERS
Presented by Professor Richard Vincenzi
STEPS 230

New game-changing materials are needed to address growing global energy and health challenges. This session will examine how advances in the science and engineering of materials are critical to our society.

PERSONAL BRANDING - "THE NEED TO BE DIFFERENT"
Presented by Professor Steven Savino
Kauf 177

No matter what major you choose, personal branding is about how to differentiate yourself such that you are better positioned for a job or summer internship. Personal branding enables students to uniquely develop a career growth plan, with tips on how to win their desired job or internship.

100 YEARS OF AEROSPACE ENGINEERING
Presented by Professor Terry Hart
Magill 120

The progress made in the past 100 years of aerospace engineering has been nothing short of spectacular, from the Wright brothers to the landings on the Moon, deep space probes and rovers on Mars, as well as many commercial successes, including Boeing’s 787 Dreamliner. Professor Hart reviews this history and shares many of his personal stories of his involvement.

ELEVEN STEPS TO GUARANTEE AND INTERNSHIP OR JOB OFFER
Presented by Professor Ken Sinclair
Kauf 277

This interactive session will identify eleven steps that will guarantee an internship or job offer and enrich your college experience. From some obvious techniques, such as networking and dressing etiquette, to some not so obvious techniques, such as how to tell your story, you will learn what to do and what not to do.

SAVORING STRAWBERRIES
Presented by Dr. Mark Ohrn and Delicia Nahman
STEPS 450

Have you ever truly, deeply savored a strawberry? What does it really taste like? Where does it come from and what’s involved in getting it to your taste buds? Using mindfulness techniques, we’ll taste strawberries like you’ve never tasted them before, and contemplate what the health does to your personal future and our common future.

THINKING THROUGH TECHNOLOGY
Presented by Professor Greg Kothman
Magill 450

Are new technologies changing our view of metaphysics (what’s real) and morality (what’s right)?

IS TEXTING RUINING OUR LANGUAGE?
Presented by Dr. Nicole Batzlafer
Kauf 071

Is texting ruining our language? From the grievances of linguistic depictions in pop culture, texting is often portrayed as destroying our language with its modality of abbreviations, emoticons, emoji, and slang, preventing kids from understanding how to write and speak effectively. Do all the informal language and casual use of grammar in texting really adversely impact the way we communicate? Might texting actually encourage linguistic innovation and evolution?

WHO WANTS TO LIVE FOREVER?
Presented by Professor Michael Spruc
STEPS 101

Impending medical breakthroughs promise to extend human lifespan indefinitely. But are we ready? Our social, economic, and legal systems all assume at a most basic level that every human eventually dies. This discussion will explore whether our lives will actually improve if it becomes possible to live forever.

RELIGION AND POLICIES: SO WHAT'S THE PROBLEM?
Presented by Professor Lloyd Steffen
Magill 110

The First Amendment tells us that “Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof.” At the same time, religion plays a significant role on the U.S. political scene and affects how individuals act in the public sphere. How do we honor the particular religious traditions that guide our actions while also respecting the diversity of religious beliefs in society as a whole that the First Amendment continues to protect?

WHY POLYAMORY INSIGHTS FROM AFRICA
Presented by Professor Bruce Whitehouse
Kauf 151

In many parts of the world, polygamy remains a common mental arrangement. In Bamako, capital of the African country of Mali, one in five women shares her husband with a co-wife. Using insights from field research in Bamako, we will examine polygamy’s enduring appeal in the modern era.

THE GARDEN OF YOU, THE SOIL OF COMMUNITY
Presented by Professor Chris Burke
Magill 105

College is a time for big questions: Who are you? What are your values? What is your purpose? The answers are often rooted in the communities in which we’ve grown. We will explore the interdependence of self and community and the crucial task of cultivating the soil of our communities.

"WONDERFUL THINGS!" - INDIANA JONES, KING TUT, AND THE PROBLEM OF CULTURAL PATRITION
Presented by Professor Cameron Wesson
Magill 111

Public fascination with museums is undeniable. However, most museum patrons have little knowledge of how the objects they flock to see came to be part of a museum’s collection. This lecture explores the various ethical and legal issues surrounding the ownership and display of objects from other people's cultural heritage.

PEAK PERFORMANCE – GAINING THE MENTAL EDGE ON THE ACADEMIC PLAYING FIELD.
Presented by Dr. John Siffert, Ph.D., Dr. Kelly Kevitt
STEPS 190

In sport, top competitors acknowledge that practicing the mental game is equally important to the hours spent developing the physical skill. This seminar suggests strategies, based on research findings, of how to utilize mental “peak performance” skills in the academic domain – while studying, in the classroom and when taking exams.

SCIENCE AND FAITH: FRIENDS OR FOES?
Presented by Professor James Fesmire
Packard 416

Many people in our society have the impression that science and faith are two incompatible forces that are constantly warring with each other. This talk will explore what science and faith frequently are, how they overlap and how they interact with each other.

VOTING PARADOXES AND STABLE ALLOCATIONS
Presented by Professor Garth Isaak
Kauf 137

We will look at two social choice situations where mathematics provides some insight. We will examine some of the paradoxes that occur in every voting system for picking a winner when there are 3 or more candidates. We will also look at the nationwide matching algorithm that assigns new doctors to residencies. Nobel Prize winners in economics played a large role in both of these.

All first-year students are required to attend 5 programs during the first 10 weeks of the semester.

You can attend 2 programs.

Participate in the Campus Resource Tour!
12:30pm-3:30pm
See page 4 of your Draft Book

Attend a 5x10 Symposium!
3:30pm-4:30pm
See the complete list above