2024 PARENT & FAMILY FEEDBACK

L41 family members of incoming students share their experience with the university this summer

100% Identified as a parent/guardian of the student

SUMMER WEBINAR SERIES



- **93%** of respondents agreed webinars provided useful information
- 86% agreed the timing of the sessions were appropriate
- **83%** agreed the day and time of the sessions were appropriate



MOVE-IN

- **94%** agreed the move-in process went smoothly and efficiently
- **96%** felt welcomed to campus
- 93% felt the volunteers and staff were knowledgeable





FAMILY ORIENTATION

- **91%** agreed family orientation session were helpful and informative
- **91%** agreed they are aware of resources for families as they support their student
- 86% agreed they met individuals on campus who will support their student

COMMUNICATION

- **93%** agreed the emails from the OFYE were informative and helpful.
- **93%** agreed the emails from the OFYE were timely
- **87%** of respondents were satisfied with the amount of information that was provided over the summer
- **89%** of respondents were satisfied with the level of support they received to assist their student

MOVING FORWARD...

- Explore sending a postcard to gather more accurate parent/family email addresses and better share information
- Send out additional summer webinar reminders and follow up with recordings after the webinar is hosted
- Create and display better directional signage for Family Orientation



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