

2025 PARENT & FAMILY FEEDBACK

181 family members of incoming students share their experience with the university this summer

- **100%** Identified as a parent/guardian of the student



SUMMER WEBINAR SERIES

14
webinars

1527
Registered
for
Webinars

874
Live
Viewers

977
unique
viewers
(post webinar
through 10/1)

97% of respondents agreed webinars provided useful information
86% agreed the timing of the sessions were appropriate
81% agreed the day and time of the sessions were appropriate



MOVE-IN

91% agreed the move-in process went smoothly and efficiently
96% felt welcomed to campus
92% felt the volunteers and staff were knowledgeable

FAMILY ORIENTATION

88% agreed family orientation sessions were helpful and informative
90% agreed they are aware of resources for families as they support their student
84% agreed they met individuals on campus who will support their student

COMMUNICATION

97% agreed the emails from the OFYE were informative and helpful.
97% agreed the emails from the OFYE were timely
94% of respondents were satisfied with the amount of information that was provided over the summer
88% of respondents were satisfied with the level of support they received to assist their student

MOVING FORWARD

- Explore ways to get more accurate family contact information
- Send out Summer Webinar follow ups with the recordings to registrants
- Work with Dining Services for better signage at the Welcome Lunch
- Explore a family reception at orientation to connect families with each other